

Paper

Success Story Stark Druck



“We can prove why the paper tears!”



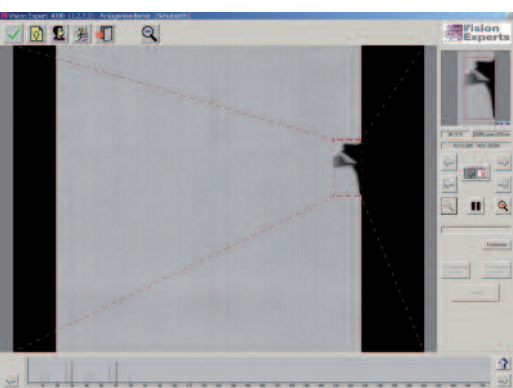
The Stark group is a full-service print provider and one of the most successful printing companies in Germany - not least because of its technological leadership in automation, mechanical engineering, quality assurance and logistics. Stark Druck GmbH + Co. KG in Pforzheim is the heart of the group and is synonymous with the high volume printing of up to 96 pages. The company specialises in premium-quality catalogues, high-circulation supplements and magazines.

As with all rotary printing companies, Stark is also faced with the problem of web breaks as a result of paper flaws. They entail expensive machine set-up times. “This is particularly critical because we handle paper up to 2.86m in width and with low grammage”, explains Halis Akbas, Works Manager at Stark Druck, and continues, “At high print speeds, minor causes often have a major bearing - a barely visible initial tear on the edge of the paper will certainly result in a web break. We can prove why the paper tears.”



Tomislav Funaric, responsible for the purchasing of paper and ink at Stark, outlines the claims process: "For every web break caused by the paper, a multi-page record is printed out with all relevant data and pictures. We send a paper copy of these records to suppliers, all of whom accept the reports without question. Occasionally we are requested to provide the relevant films, something we do via email. It could not be any simpler."

"Amortisation for the systems manifested itself in the form of an increase in the number of claims, lower internal costs and increased transparency in production", says Andreas Ruf, CEO of Stark, summing up the deployment of the inspection and claims system from Vision Experts.



About Vision Experts

Vision Experts GmbH is a specialist in 100% inspection of premium-quality print products. All solutions are tailored to the needs of our customers. We are amongst the leading suppliers - with over 300 installations for 100% print inspection in 15 countries.

Our solutions are working in web and sheet-fed printing machines, and for converting equipment. Our list of customers includes leading printing machine manufacturers, international packaging manufacturers and medium-sized businesses.



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