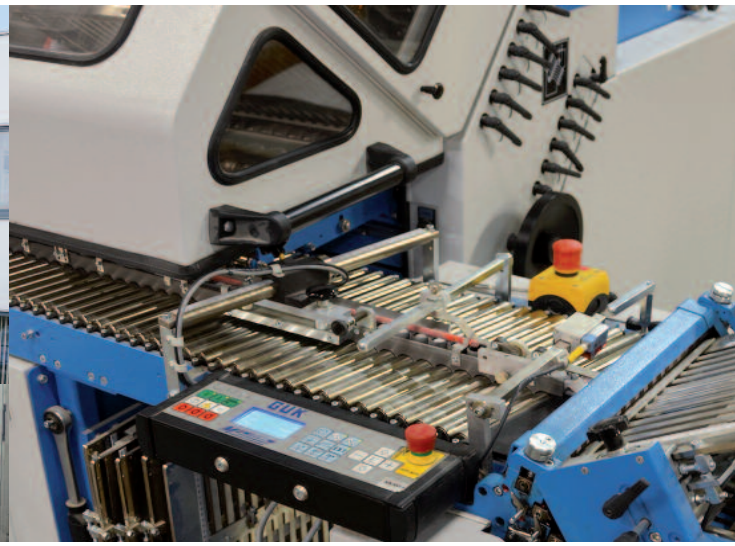


# Pharma Packaging

## Success Story De Melle



**“...no more complaints,  
our customers are more satisfied...”**

The De Melle printing company, based in Turnhout in Belgium, near the Dutch border, specialises in pharmaceutical package inserts and booklets. It has been producing for the pharmaceutical market since 1992 and is familiar with its high quality standards. The company is owned by the Daniels family. In 2006, during the planning phase for a new web offset press, the company sought a 100% print inspection system with specific properties.

Guy Daniels, who is in charge of engineering, recalls: “Because we are particularly committed to manufacturing package inserts for our pharmaceutical customers, we were looking for a system which could provide two functions at the same time: 100% inspection during printing combined with inline PDF comparison. We were surprised that this obvious combination was so difficult to find. Even large suppliers of inspection systems were unable to provide a suitable solution. We heard about Vision Experts through our printing machines supplier, Muller Martini. It was the only supplier able to present us with a compelling solution. Then we bought.”



At that time, De Melle showed tremendous foresight. In mid-2007, the first combined print run/PDF-inspection system for package inserts from Vision Experts was installed in Turnhout and immediately put into operation. De Melle also received an offline system with the same software for sheets in 3B format, as no integrated solution for sheet-fed printing machines was possible at that time. This made the Turnhout company a trendsetter for the European market.

In 2009, another system followed for a Drent Goebel press and, as the highlight of the refit, a manroland 700 with perfecting device and 5 + 5 printing units. This means that the facility is equipped to produce package inserts from start to finish.

Going back to Guy Daniels: "The fact that we also inspect the manroland 700 with Vision Experts is an interesting story. Based on the manufacturer's design, the press was originally delivered with another camera system. As the other supplier could not offer a contractually appropriate and compelling inspection solution even after one year, the other camera system was removed and Vision Experts was installed. It worked straight away! Since all of our machines have been equipped with Vision Experts, we have had no more complaints, our customers are more satisfied and we are saving money, thanks to early detection, if something goes wrong."



## About Vision Experts

Vision Experts GmbH is a specialist in 100% inspection of premium-quality print products. All solutions are tailored to the needs of our customers. We are amongst the leading suppliers - with over 300 installations for 100% print inspection in 15 countries.

Our solutions are working in web and sheet-fed printing machines, and for converting equipment. Our list of customers includes leading printing machine manufacturers, international packaging manufacturers and medium-sized businesses.



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