

Flexible Packaging

Success Story CPM Internacional



“We rely on the 100% inspection by Vision Experts”

CPM Internacional is a leading family-owned print and media company producing wrap around labels and shrink sleeves based near Madrid. The company is the main supplier for well-known producers of soft drinks, water and dairy products in Spain and in many other countries. Their cutting-edge technology, flexible service and the personal attention given to their customers have made CPM the leading supplier of packaging for these products in Spain.

CPM aim to always be able to offer customers the most suitable printing process for the job. Since 2007, CPM has, in addition to the gravure presses with up to ten colours, the latest offset technology for printing wrap around labels and shrink sleeves: Variable size web offset presses.

“In our efforts to constantly improve the quality of our products, we have been looking for an inspection system which supports us in doing so. We have chosen Vision Experts, because they have a long-standing partnership and good technical integration with one of our printing press manufacturers” says the Senior Managing Director of the company, Mr. Marina.



 YOU PRINT - WE INSPECT



“Our product portfolio includes shrink sleeves and wrap arounds - all materials which require constant monitoring when printing. When printing on plastic, the colour constancy, tension of the web, humidity and, of course, normal printing errors, are more critical than when printing on paper or cardboard. We rely on the 100% inspection by Vision Experts to ensure consistently high quality“, adds Mr. Marina.

“Our printers like the system because it is easy to use and gives them the confidence to do a good job. In the event of a printing problem, they are alarmed by the inspection promptly and fix the problem, instead of misprinting entire roles“, said Mr. Lopez, who is in charge of production.



About Vision Experts

Vision Experts GmbH is a specialist in 100% inspection of premium-quality print products. All solutions are tailored to the needs of our customers. We are amongst the leading suppliers - with over 300 installations for 100% print inspection in 15 countries.

Our solutions are working in web and sheet-fed printing machines, and for converting equipment. Our list of customers includes leading printing machine manufacturers, international packaging manufacturers and medium-sized businesses.



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